

CITY OF CASTROVILLE  
*Little Alsace of Texas*  
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## Media Release

For immediate release

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### **CASTROVILLE HIRES CLAUDIA MORA TO SERVE AS ECONOMIC DEVELOPMENT DIRECTOR**

**Castroville, Texas --** The City advertised statewide for the newly created position of Economic Development Director. After the recruitment process, Claudia Mora was selected to fill this new position. Marie Gelles, City Administrator, stated, "The City is fortunate to have hired Ms. Mora who has over 24 years of experience in economic development and financial services. Her knowledge of City planning, zoning and financial investment incentives along with her experience in working with retailers, businesses and developers make her a valuable member of the City's executive team in planning for the City's continued growth and development. In addition to economic development, she will be responsible for overseeing the operations of the City of Castroville Municipal Airport. Ms. Mora has had airport marketing experience along with grant writing which will be invaluable as the City's Airport continues to expand. We welcome her to this new position, and look forward to a positive and productive association."

Ms. Mora began her career with the City of San Antonio, where as an Economic Development Manager she assisted in business recruitment efforts which brought approximately 2,000 new jobs and spurred an estimated \$150 million in investment. She also has over ten years of experience working as a senior tax professional in the private sector. During her time at AT&T, Ms. Mora saved the company an average of \$13 million annually in tax credits and incentives. Prior to joining the City of Castroville, Ms. Mora

was the Economic Development Director for the City of Leon Valley where she worked to attract the San Antonio Aquarium and Starbucks to Leon Valley and served as the staff liaison to the Leon Valley Economic Development Corporation.

Ms. Mora received her Bachelor of Arts in Political Science from St. Mary's University where she was a President's Scholar. She holds a Master of Arts in Urban Studies from Trinity University where she was an HUD Fellow (United States Department of Housing and Development).

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