

I. Call Meeting to Order

The meeting was called to order at 6:36 p.m.

II. Roll Call

Roll was called; board members present: Regina Reed, Carol Junco, and Dora Ramirez. Also present was Librarian Desmond London and City Council Liaison Herb Dyer. Absent were Mike Estus and Giselle Fernandez.

III. Review and Approval of LAB Minutes

Minutes of the January meeting had been emailed to all members. With no additions or corrections, a motion to approve was made by Regina and seconded by Dora. The minutes were approved as submitted.

IV. Citizen's Comments

There were no citizen's comments.

V. Librarian Report

- Desmond reported on recent activities at the Library:
 - The change in Library hours (12:00 to 8:00 on Thursdays) went into effect on Thursday, February 7; we had eleven patrons visit between 6:00 and 8:00 p.m.
 - Desmond had a visit from the MVIDS IT director; the school district would like to collaborate with our Library on a variety of programs.
 - The Love Your Library celebration will take place on Thursday, March 21; activities will include a silent auction, refreshments, and a performance by a jazz musician.
 - Regular programs continue to be well attended: Great Courses had 83 attendees in January; Day and Evening Book Clubs also have enthusiastic participants each month; Story Time saw a total of 66 patrons attending during January; Junior Friends are beginning to rebuild their numbers as they start working on Summer Camps.
- Desmond reported a total of 37 new accounts: 13 in-city adults; 1 in-city child; 21 in-county adults; 2 in-county children. A total of 1585 items were checked out during January, along with 907 computer log-ins.
- Regina requested data reports by quarter in order to compare quarters, as well as to compare reports from year to year; this will help Desmond to identify longitudinal trends as he prepares to formulate a long-range plan for the Library.

VI. Friends of the Library Report

- Carol reported a current balance in the Friends checking account of \$12,998.80, and a balance in the grant account of \$5,957.63. Plans for next week's Love Your Library celebration have been completed. Plans are also underway for other spring activities sponsored by the Friends, including a Texas History Month presentation by a local historian on March 11th, and a Poetry event on May 3rd.

VII. Old Business

A. Programming, Celebrations, and Promotions:

1. Love Your Library Open House and Silent Auction – February 21st – refreshments will be provided by the Friends; Thank You cards and small gifts will be presented to Library staff.

2. Read Across America / Dr. Seuss' Birthday – March 1st and 2nd – no definite plans have been made yet.
3. Teen Tech Week – March 3rd – no definite plans have been made yet; we are waiting for the 3-D printer to arrive, and will also focus on the Oculus VR system.

VIII. New Business

- A. Life Skills Series: Regina has begun researching possible resources that will match experts with specific topics (e.g. "Setting up a Checking Account" discussion could be facilitated by someone from one of the local banks). If the prep time for an election class cannot be put together in time for the mayoral and city council elections in May, then perhaps we can concentrate on preparing something in time for the 2020 primary elections.
- B. Library Promotion: Regina suggested that displays, bulletin boards, end-cap displays, etc. could use a facelift; perhaps we could find a place to advertise current and upcoming events (list of book club selections, current Great Courses topics, etc.). Regina also mentioned that we should make sure we are posting regularly on social media, especially when there are upcoming special events; the Friends could also consider Facebook advertising, which is very inexpensive (usually \$5 to \$15).


IX. Items for Future Agenda


- A. Meeting/workshop with City Council for long-range planning
- B. Continued discussion of topics for life skills series (intended for high school/college-age young adults)
- C. Report on February and March events (Love Your Library, TX History Month, Read Across America/Dr. Seuss' birthday, Teen Tech Week)

X. Adjourn

Our next meeting will take place on Wednesday, March 13, at 6:30 p.m. With no further business, Carol made a motion to adjourn, seconded by Dora. The meeting was adjourned at 7:40 p.m.

We certify this is a true and correct record of the meeting proceedings on 2/13/19.


Regina Reed, President


Carol Junco, Secretary